

WZ SEMINAR ON INVESTIGATIVE INTERVIEWING TECHNIQUES



Evidenced-Based. Proven Methods.



IDEAL TRAINING FOR

Loss Prevention, Auditors/
Controllers, Operations, Human
Resources, Security, Employee
Relations, School Administrators,
and Investigators.

WZ's team of Certified Forensic Interviewers (CFI®) teaches a series of non-confrontational techniques, anchored by the WZ Method to integrate strategic preparation, behavior interpretation, and structured questions which allow an interviewer to successfully adapt to any type of investigation.

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more at
W-Z.COM

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WZ training programs qualify for eight (8) continuing education credits per day with many designations, including Certified Forensic Interviewer (CFI).

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LEVEL I - INVESTIGATIVE INTERVIEWING TECHNIQUES

This course is designed for organizations seeking a **non-confrontational approach** to resolving cases and obtaining actionable intelligence. Attendees will learn how to conduct effective interviews that gather information from all parties involved, while minimizing liability, maintaining organizational morale, and strengthening investigative outcomes.

Participants will gain a deep understanding of the importance of rapport in investigative interviews and how to apply these skills in even the most difficult conversations. Instruction covers a **comprehensive range of non-confrontational interviewing techniques** for witnesses, suspects, and victims, ensuring participants are prepared for any scenario.

Built on proven, research-based practices, this program equips attendees with practical strategies that can be adapted to different situations. By learning multiple approaches, participants will develop the flexibility to adjust their interviewing style based on the type of case, level of evidence, and subject considerations—empowering them to uncover the truth more effectively.

SEMINAR TOPICS

- Rapport
- Showing Empathy
- Elements of an Investigative Interview
- Environmental Factors
- Understanding the Interviewee
- WZ Non-Confrontational Method
- Participatory Method
- Establishing Credibility
- Understanding Resistance
- Assessment Questions
- Develop Details
- Obtain the Statement

AFTER COMPLETING THIS COURSE YOU WILL BE ABLE TO:

- Identify and apply the **key legal and ethical considerations** essential to conducting investigative interviews.
- Recognize the importance of **rapport-building** and demonstrate techniques for effectively managing conflict during interviews.
- Understand the limitations of behavior interpretation, and why behavior alone is not a reliable indicator of truth or deception.
- Describe the **core elements** of multiple investigative interview methods and determine the most appropriate approach based on the case and subject.
- Apply **empathy-driven strategies** to reduce resistance and encourage cooperation from interview subjects.
- Utilize carefully structured questioning techniques to obtain voluntary,

FREE  **MEMBERSHIP**

Attend this course and become eligible for a one-year **FREE** International Association of Interviewers (IAI) Membership. **\$75 Value.** Only applicable to new IAI Members.