



WICKLANDER-ZULAWSKI

Training for Today's Law Enforcement Professionals

ON-SITE WZ TRAINING SEMINARS

Wicklander-Zulawski & Associates (WZ), the world leader in interview and interrogation training is seeking seminar partners in select areas of North America. WZ can provide proprietary in-house training for an agency's own members or a co-sponsored program to include area departments. This is a terrific opportunity for agencies to provide their officers, investigators and special agents with the finest law enforcement training available without the added expenses of travel, lodging, and time.

WZ's expert instructors facilitate programs to train attendees on multiple techniques including, Fact-Gathering Interview, Cognitive Interview, Participatory Method and the WZ Non-Confrontational Method. The program topics, length, format, and content can be customized to meet your organization's needs.

With either a contracted or co-sponsored seminar, the host agency provides the training facility, laptop-compatible projector, projection screen, audio hookup to your speaker system, whiteboard/blackboard and a flipchart.

OPTION #1 | CONTRACTED SEMINAR

A WZ contracted seminar offers the agency a specific number of attendees at a fixed rate. This allows an organization to estimate its costs accurately and to train more investigators at a reduced cost. The participants who attend the contract programs are employees of the contracting organization or agency. Investigators from other agencies may be invited at the discretion of the contracting organization.

Benefits of a Contracted Seminar:

- Seminars can be scheduled with little advance notice and coordinated to accommodate preferred dates.
- WZ will customize the course to meet the specific needs of your organization and participants.
- The host agency has complete control of who attends the seminar.

OPTION #2 | CO-SPONSORED SEMINAR

A host agency may partner with WZ to deliver a co-sponsored seminar. In conjunction with the agency, WZ will promote the event to area law enforcement agencies and be responsible for the production of marketing flyers, seminar materials, speaker expenses, registrations and invoicing. The host agency will be compensated for providing the training facility and marketing support with complimentary and discounted seats in the seminar.

Benefits of a Co-Sponsored Seminar:

- WZ is responsible for all promotional materials, speaker expenses, registrations and invoicing.
- The host receives free seats in the seminar and only pays for additional attendees from their agency beyond the complimentary registrations.
- The host agency showcases its department as a leader in professional training by providing valuable services to local law enforcement.

[CLICK HERE](#) and start the process to host your own seminar!

For additional information or questions contact Melanie Hewitt-Childress by phone at 800.222.7789 x124 or by e-mail at mchildress@w-z.com

