

WZ CO-SPONSORSHIP PROGRAM OVERVIEW

Thank you for your interest in hosting a Wicklander-Zulawski & Associates, Inc. (WZ) training program. Co-sponsoring a WZ seminar is an easy and effective way to help save on training costs, while also offering a valuable service to the surrounding agencies in your area.

In a co-sponsored or "Open Seminar", the hosting department provides the training facility, laptop-compatible projector, projection screen, audio hookup to your speaker system, whiteboard/blackboard, flipchart, and coffee & Danishes each day (or access to vending machines/cafeteria).

WZ handles all the production of marketing flyers, brochures and seminar material supplies, speaker expenses, registrations and invoicing. Working in conjunction, we co-market the class to area law enforcement agencies. As the host, your department receives free seats in accordance with the following schedule and a 10% discount on the regular seminar fee for any additional attendees outside the complimentary seats.

As the co-sponsor of a WZ seminar, you will be awarded complimentary registrations based on the following schedule:

- Up to 29 paid registrations equal two (2) complimentary registrations
- 30 to 34 paid registrations equal three (3) complimentary registrations
- 35 to 39 paid registrations equal four (4) complimentary registrations
- 40 to 44 paid registrations equal five (5) complimentary registrations
- 45 to 49 paid registrations equal six (6) complimentary registrations
- 50 to 54 paid registrations equal seven (7) complimentary registrations
- 55 or more paid registrations equal eight (8) complimentary registrations

WZ requires approximately four (4) months to market an Open Seminar and reserves the right to cancel or reschedule the seminar if there is not a minimum of twenty (20) registrations for the class.

CLICK HERE and start the process to host your own course!

For additional information or questions contact Melanie Hewitt-Childress by phone at 800.222.7789 x124 or by e-mail at mchildress@w-z.com

