



Hosting a Seminar

Wicklander-Zulawski & Associates (WZ), the world leader in interview and interrogation training is seeking seminar partners in select areas of North America. WZ can provide proprietary in-house training for an agency's own members or a co-sponsored program to include area departments. This is a terrific opportunity for agencies to provide their officers, investigators and special agents with the finest law enforcement training available without the added expenses of travel, lodging, and time.

WZ's expert instructors facilitate programs to train attendees on multiple methods including the Selective Interview Technique, Fact-Finding Interview, Participatory Method and the WZ Non-Confrontational Method. The program topics, length, format, and content can be customized to meet your organization's needs.

WZ offers onsite training for attendees on either a contract or co-sponsored basis. With either the contract or co-sponsor option, the hosting agency will need to provide the training facility, laptop-compatible projector, projection screen, audio hookup to your speaker system, whiteboard/blackboard and a flipchart.

Contract Program

A WZ contract program offers the agency a specific number of attendees at a fixed rate. This allows an organization to estimate its costs accurately and to train more investigators at a reduced cost. The participants who attend the contract programs are employees of the contracting organization or agency. Investigators from other agencies may be invited at the discretion of the contracting organization.

Benefits of a Contract Class:

- Seminars can be scheduled with little advance notice and coordinated to accommodate preferred dates.
- WZ will customize the course to meet the specific needs of your organization and participants.
- WZ's Certified Forensic Interviewers are experienced instructors and nationally recognized Subject Matter Experts.
- The host agency has complete control of who attends the seminar.
- The class is presented locally so there is no travel, lodging or extra per diem expenses.

Co-Sponsored Program

As an option, the host agency may partner with WZ to deliver a co-sponsored program. In conjunction with the agency, WZ will promote the event to area law enforcement agencies and be responsible for the production of marketing flyers, seminar materials, speaker expenses, registrations and invoicing. The host agency will be compensated for providing the training facility and marketing support with complimentary and discounted seats in the seminar.

Benefits of a Co-Sponsored Seminar:

- WZ is responsible for all promotional materials, speaker expenses, registrations and invoicing.
- The host agency receives free seats in the seminar and only has to pay to register additional attendees beyond the complimentary registrations.
- WZ provides a national coordinator to market the program and support the seminar.
- WZ instructors are Certified Forensic Interviewers (CFI®) and nationally recognized Subject Matter Experts.
- The host agency showcases its department as a leader in professional training by providing a valuable service to local law enforcement.

For additional information or questions contact Bob Brislan, Business Development Manager, by phone at 800.222.7789 x103 or by e-mail at bbrislan@w-z.com.



Co-Sponsorship Program Overview

Thank you for your interest in hosting a Wicklander-Zulawski (WZ) training program. Co-sponsoring a WZ seminar is an easy and effective way to help save on training costs, while also offering a valuable service to the surrounding agencies in your area.

In a co-sponsored or "Open Seminar", the hosting department provides the training facility, laptop-compatible projector, projection screen, audio hookup to your speaker system, whiteboard/blackboard, flipchart, and coffee & Danishes each day (or access to vending machines/ a cafeteria) .

WZ handles all the production of marketing flyers, brochures and seminar material supplies, speaker expenses, registrations and invoicing. Working in conjunction, we co-market the class to area law enforcement agencies. As the host, your department receives free seats in accordance with the following schedule and a 10% discount on the regular seminar fee for any additional attendees outside the complimentary seats.

As the co-sponsor of a WZ seminar, you will be awarded complimentary registrations based on the following schedule:

- Up to 29 paid registrations equal two (2) complimentary registrations.
- 30 to 34 paid registrations equal three (3) complimentary registrations.
- 35 to 39 paid registrations equal four (4) complimentary registrations.
- 40 to 44 paid registrations equal five (5) complimentary registrations.
- 45 to 49 paid registrations equal six (6) complimentary registrations.
- 50 to 54 paid registrations equal seven (7) complimentary registrations.
- 55 or more paid registrations equal eight (8) complimentary registrations.

WZ requires approximately four (4) months to market an Open Seminar and reserves the right to cancel the seminar if there are not a minimum of twenty (20) registrations for the class.

Take your first step to becoming a WZ Co-Sponsor!
[Click Here](#) to start the process of hosting your own class.