

Wicklander-Zulawski & Associates, Inc.
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View Wicklander-Zulawski's Exclusive Simulated Interviewing Technology Used to Perfect Investigators' Skills

WZ hosts webinars to introduce THE LINK, WZ's newest training offering providing investigators with a risk-free way to test their interviewing skills.

CHICAGO, August 30, 2017 – Wicklander-Zulawski & Associates, Inc. (WZ), in partnership with SIMmersion, launches THE LINK, an interviewing technology exclusive to the WZ Non-Confrontational Method. Investigators now have a risk-free way to fill the missing link between the knowledge of interviewing and the actual skill of conducting the interview.

Every interviewer wishes they had the ability to practice before conducting the first interviews of his or her career. THE LINK offers this opportunity by simulating a non-confrontational interview with three degrees of difficulty. Each interview changes based on statements made by the interviewer, making every new attempt unique.

Conducting an investigative interview is one the highest risk conversations that can result in liability for the interviewer or their organization, as well as result in unjust dispositions with faulty confessions. Practicing and executing skills learned in a training seminar in a risk-free, interactive simulation allows for interviewers to gain confidence in their trade while adhering to proper methods. Additionally, this affords supervisors the ability to monitor, measure and coach investigators towards success and consistency in their organization.

Learn more about THE LINK Powered by WZ here:

<https://www.w-z.com/training/thelink/>

View how THE LINK Powered by WZ works here:

<https://www.youtube.com/watch?v=tyvFFPa3TMw>

Register now for two webinars demonstrating THE LINK Powered by WZ:

Join us for a webinar on Aug 31, 2017 at 11:00 AM CDT.

Register at <https://attendee.gotowebinar.com/register/7470924609739726851>

Join us for a webinar on Sep 08, 2017 at 1:00 PM CDT.

Register at <https://attendee.gotowebinar.com/register/8432966497718159619>

THE LINK captures a final score for the interviewer's effort each time the simulation is run. Supervisors can have administrative access to the interviewer's simulations, transcripts, coaching, and scores. Additional details can also be accessed and viewed while in the administrative role, allowing the administrator to determine how much time was spent practicing each level of the simulation and identify areas of possible improvement for individual users.

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About Wicklander-Zulawski & Associates

Wicklander-Zulawski & Associates, Inc. (WZ) continues to be recognized as the premier consulting and training company on interview and interrogation techniques. We are dedicated to assisting public and private sector professionals to improve their ability to obtain the truth through legally acceptable techniques. To this end, WZ continues research to provide the highest quality training, products and professional services to an ever-increasing number of organizations throughout the world.

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