

## Introducing **THE LINK** Powered by WZ

CONVERT  
KNOWLEDGE  
INTO SKILL



### NOW AVAILABLE!

We are thrilled to announce the launch of **THE LINK** Powered by WZ. Designed in partnership with **SIMmersion**, this highly anticipated training tool is exclusive to the WZ Non-Confrontational Method and offers a risk-free way for investigators to fill the gap between the knowledge of interviewing and the actual skill of conducting the interview.

Every interviewer wishes they had the ability to practice before conducting the first interviews of his or her career. **THE LINK** offers this opportunity by simulating a non-confrontational interview with three degrees of difficulty. Each interview changes based on statements made by the interviewer, making every new attempt unique.

**THE LINK** can be purchased by an individual who previously completed, or is in the process of registering for, either a WZ Interview & Interrogation Seminar or the 10-Hour Online Investigative course. For organizations with an interest in purchasing **THE LINK** for multiple team members, supervisors will have the ability to monitor, measure and coach investigators toward success and consistency in their organization.

[LEARN MORE >](#)



Send to a Colleague

---

## Take a Peek at **THE LINK**



View this video for a peek at the first-ever WZ simulated training experience that provides investigators with the ability to obtain effective, relevant feedback to master their interview and interrogation techniques before they attempt a real interview.

Register today for a **FREE** live webinar demonstration of **THE LINK**!

**FREE**



**PRODUCT  
DEMO**

**WEBINAR**

The 30-minute demonstration will include an introduction to the simulated interview with your suspect, Bob, as well as a review of how to access coaching suggestions and retrieve interview transcripts. For those organizations who are interested in the corporate purchase option, we will also take a sneak peek at navigating the administration dashboard.



**THE LINK Powered by WZ  
Product Demonstration**

**August 31, 2017  
11:00AM CDT**

**[REGISTER HERE >](#)**

**THE LINK Powered by WZ  
Product Demonstration**



September 8, 2017  
1:00PM CDT

[REGISTER HERE >](#)

Unable to participate in the scheduled webinars?  
Interested in scheduling a one-on-one  
demonstration?  
Do you have additional questions about the  
product?

[CLICK HERE](#) to let us know how we can help.

---

## "A New LINK between Technology and Interview and Interrogation Training" by LP Magazine

Posted by LPM Insider, August 23, 2017

To really consider yourself a professional and a craftsman at any skill, practice is a must. We benefit from practice by applying knowledge through interaction, connecting with the material on a deeper level and learning from the experience. This concept is no less true when it comes to interview and interrogation training, where performance and results are critically important at so many different levels. By striving for perfection through repetition, it hones our skills, enhances our understanding, increases our familiarity with the material, and results in better outcomes when it matters most.



[CONTINUE READING >](#)

---

# GET THE DETAILS!



Download a PDF flier about of **THE LINK** below to further explore product information, details and pricing. In order to download/view the brochure you must have the Adobe Acrobat Reader installed on your computer. ([Click Here](#) to download the FREE Acrobat Reader program.)

DOWNLOAD INFO HERE

Wicklander-Zulawski | 800.222.7789 | [info@w-z.com](mailto:info@w-z.com) | [www.w-z.com](http://www.w-z.com)

STAY CONNECTED:

